



Sterling has saved IndEx members over \$350,000 in credit card processing costs.

"We are often solicited by payment processors trying to gain our business, but only Sterling B2B Group promised to come in and to reduce our costs without disrupting our daily workflow. We needed a solution that would integrate seamlessly with our current platform. Sterling B2B group delivered. We saw significant cost savings and did not have to change a thing. In fact, our team could not tell that any of the software changed. An added bonus of Sterling is the knowledge of their Client Services team. We had a number of cards downgrade, but Client Services was able to educate my team with a few guiding strategies, which reduced costs in certain card categories to under two percent. I am pleased with our choice to switch to Sterling B2B Group."

- Larry Basden, CEO Hagar Restaurant Service, Inc.

"I wanted to switch to Sterling when they came on board with the IndEx Group. I'd heard from colleagues they would save us money and benefit the National Service Cooperative at the same time. They were right. Switching over was painless. Sterling integrates with our software just like our previous processor. I would recommend having them check your statement and see how much they can save you."

- Patrick Duffy, Duffy's Equipment Services

"I am very pleased with Sterling. They have always jumped right on any situation to resolve it. I had to pay my previous credit card processor every time I called them for help. Sterling is great. So happy that IndEx found Sterling to help us. Don't change! Keep up the great service."

- Judy Miller, Metro Appliance Service

"Sterling is a great company. They don't just sign you up and you never hear from them again. They assist you in any way that you need. In addition to the great savings, Sterling offers safety with storing information and they have a great reporting system. The fact that they integrate nicely with the software that we use was an added bonus. Linda and her team are great to work with. I highly recommend Sterling for your merchant services."

- Lisa Rapanotti, General Manager, AR Repairs Baker's Kneads, Inc.

INDEX ENDORSED PAYMENT PROCESSOR

Specialize in B2B Technology

- Sterling's trademarked Interchange Management technology automatically ensures your company qualifies for the best possible rates.

Support

- With a client retention rate of 96%, nearly 25% higher than the industry average, Sterling exceeds expectations by delivering a high level of service.

Superior Cost Reduction

- As a direct end processor, Sterling cuts out the middle-man and reduces the associated costs up to 30-40%.

innovations in payments®

**CONTACT BRIDGETTE TO SCHEDULE
YOUR FREE SAVINGS ANALYSIS.**

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